



PACE QUICK GUIDE TO COMMUNITY ENGAGEMENT & INVOLVEMENT



Introduction

Community Engagement and Involvement (CEI) is more than a checkbox — it's about working with communities, not just on them. At PACE, we believe the people most affected by research should have a real say in shaping it from the very beginning to the very end.

PACE CEI Principles:

1. Partnership – Work with communities, not on them.
2. Representation – Ensure diverse voices are heard, especially those most affected.
3. Transparency – Share goals, methods, and findings openly.
4. Mutual Benefit – Create value for both communities and researchers.
5. Respect – Honour local knowledge, culture, and lived experience.

Common Pitfalls:

- Tokenism – Involving communities in name only.
- One-off Contact – Engaging once and disappearing.
- Overburdening – Asking for time without offering value in return.

Getting Started in 3 Steps:



Map your community and stakeholders early.

Involve them in decisions, not just data collection.

Share results in ways that are useful to them

Need help planning community engagement for your project?

Contact: hello@paceinitiative.org.uk

Visit: www.paceinitiative.org.uk

